



Share the Core Value: Empowering Citizens & Partnership with PSB

Jessie Shih, Director of International Dept. /Documentary Platform
Public Television Service (PTS), Taiwan

About PTS:

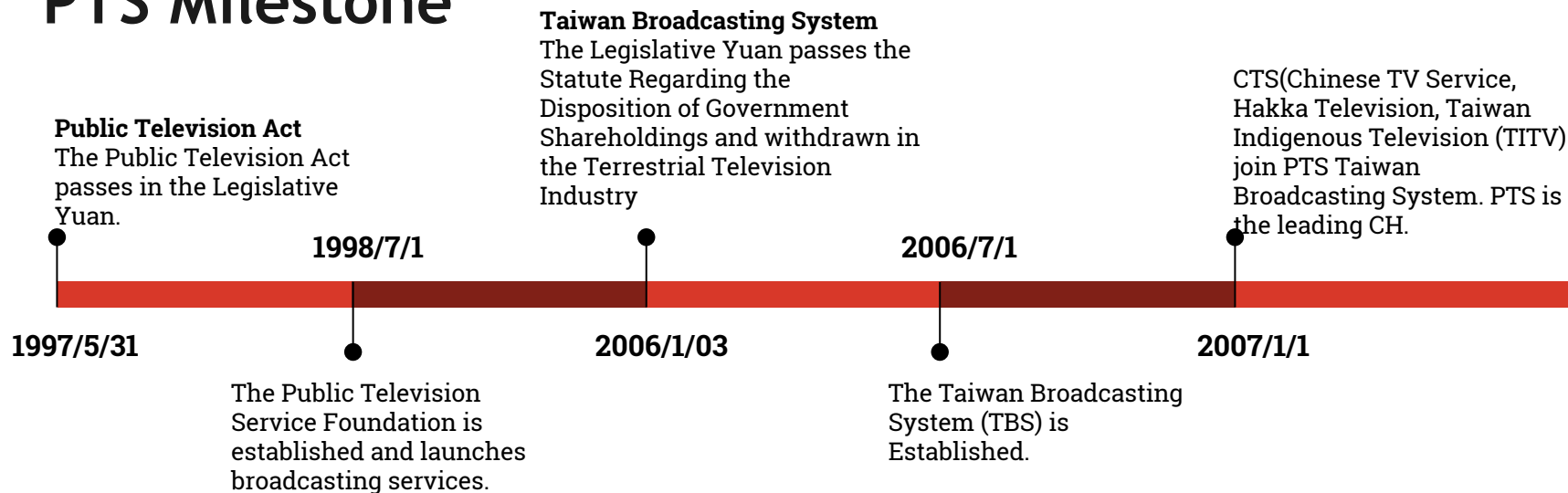


- Launched in 1998, 20yrs.
- Public TV Act: independent from commercial or political interference
- 65 mil. us\$/yr(50% self-raised)
- Aim to provide quality programming & service: Originals
- Present cultural diversity, talents' creativity and democratic value of the modern Taiwanese society.





PTS Milestone



PTS Milestone



The first Citizen Journalism Platform launch

2007 2010



News PNN launched

2012

Digital Switch-off Completed

2012 End of analogue transmission, digital switch-off completed.

PTS HD Launched

2012

2016

PTS VOD Online Platform (PTS +7) launched. 200,000 members

2016

End of SD Transmission

SD transmission of PTS Main Channel and PTS 2 upgraded to HD, with former PTS HD renamed PTS3 to continue provision of HD services along with PTS and PTS 2

2017/10/16

PTS OTT Platform (PTS PLUS)

Public Media News Network is in the shaping. (300,000)



<https://www.peopo.org/>



welcoming and providing assistance to all participating citizens,



encouraging communication and sharing in addition to fostering people power



promoting societal progress through assertive action

內文 市報 Tag

最新報導 | LATEST

2018【台灣北社17週年感恩聯歡餐會】
作者: bulamanz
28分鐘 13點

107年7月21日—公民新聞報1057
作者: 公民新聞報
1小時 12分鐘

107年7月21日—公民新聞報0957
作者: 公民新聞報
1小時 26分鐘

107年7月21日—公民新聞報1657
作者: 公民新聞報

新竹城隍廟
作者: 阿Ben
2小時 58分鐘

矗立在拉拉山區上巴那的「巴那戲園」
作者: winds tsai
3小時 48分鐘

最多瀏覽 | MOST VIEW

基隆翠湖: 走過暴力威風 美國... 9060
作者: hank

大潭藻礁「小丘多彩海蛸蚵」付... 7972
作者: 環翠工場

南橋公路通車、徒步、單車的思想
作者: 櫻仁慧修行生活講

屏東街頭議員 為弱勢發聲 4671
作者: 阿Ben

報導颱風災情
請加註標籤「颱風」、「水災」

50週年 公民新聞報
加入PEOPO 線上寄信



舊月圓的哭叫納喊! 台灣社會聽到了!
作者: 阿Ben
2018-07-20

你以为複習裡的橫帶西施只是隨便
作者: Tzu-Ruei
2018-07-20

散播萬種子, 幫助弱勢族群, 桃園市藍天志工團舉
作者: 郭漢青
2018-07-20

當一類性別小種子 推廣台灣性別平等教育
作者: 謝大生命力新聞
2018-07-20

飄香超過一甲子的油畫味—黃耀勳 畫講錄
作者: 文品森
2018-07-18

雙眼跳, 新生命
作者: 陳明廷
2018-07-19

對抗森森危機, 消滅荔枝精靈
作者: jennyfish
2018-07-19

阿嬷家, 你有賣煎了解過歷史嗎?
作者: vicky lu
2018-07-18

-Start-up US\$400,000
-Annual Operational Cost US\$260,000

Becoming a Citizen Journalist



ID Authentication to Ensure Credibility

- Agree with our “Code of Ethics”
- Submit a copy of your ID to get verified.
- No Editing, no censorship

Code of Ethics:

<https://www.peopo.org/events/about/english/P2.htm>



PeoPo Citizen Journalism Platform's Code of Ethics for Users

1. PeoPo Citizen Journalism Platform is an open Internet platform encouraging citizens to register as users and report on public issues. Platform users are not PTS employees. The behavior of users while newsgathering is the sole responsibility of users and does not represent PeoPo Citizen Journalism Platform or PTS. Platform users are forbidden from calling themselves "PeoPo journalists" or "PTS journalists", or using business cards with the aforementioned status.
2. Users must report fairly and honestly on content related to public issues.
3. Users must not use a hostile manner in the newsgathering process, disseminate false content, or
4. engage in personal attacks.
5. Users must avoid personal gain from reporting, and not exaggerate or distort the facts to benefit oneself or any affiliated organization.
6. Users must disclose the sources of all reports and in the event of litigation over plagiarism or intellectual property right violation the user will personally assume all

PeoPo Profile (till 2018. 8.1)

1 PeoPo News Platform

16 News Centers at College Campuses

752 Participating NGO and NPO Organizations

936 Workshops Organized Island-wide

9994 Citizen Journalists

122285 News Stories Accumulated!!



內文 作者 Tag



《動物保護法》

特定寵物飼主應為寵物絕育
但飼主向直轄市、縣(市)
主管機關申報，並提出繁殖
管理說明得免絕育，如有
繁殖需求亦應申報

別再讓流浪狗，「浪」下去

作者：Juven_lin 2018-08-12



more



熱血淨灘 扶輪青年團攜
手維護海洋環境

作者：Jia Chi
2018-08-12



竹市城隍廟舊址除罪 千
人遊行消災解厄

作者：劉志輝
2018-08-12



新北市中正國小 戲劇與
桌球

作者：阿Ben
2018-08-12



社區有愛跨國合作 生命
拼圖電影首映帶領非行

作者：KarlTing
2018-08-11



西門至北門的動漫旅

作者：鄭寶tina
2018-08-10



國際懶惰日 你放鬆了嗎

作者：亮亮
2018-08-10



社區規劃師辦事屏安成
果發表會

作者：岡山論壇
2018-08-10



舊藝新創 環保再生木藝
展

作者：周老爹
2018-08-10

“Citizen Journalism Self-regulatory Committee”

2016.12

Aim:

1. To review the operation, CJ or reader's comments, and peer-reporting cases
2. To give opinions to some controversial cases like hate post or fake news

Who's in the committee:

1. NGO
2. Professional Journalist
3. Senior CJ
4. Journalist School Academia Scholar

Promote Media Literacy

Grassroot Activities

- ❖ Introducing newcomers with the values of Citizen Journalism.
- ❖ Helping CJs with reporting issues by hands-on experiences, emphasising a learning-by-doing approach.
- ❖ Connecting CJs with various public and community issues.



Promote Media Literacy

- Workshops for NPOs and NGOs
- Publish CJ Tutorial Videos - from basic interviewing skills to digital storytelling techniques
- Advanced Workshops: Special Topics
- Organize Editorial Meetings for Campus News Center
- Citizen Journalism Symposium
- Citizen Journalism Summer Camps
- Honoring CJs with Citizen Journalism Awards



PeoPo - Moving Forward to Digital Storytelling

Traditional News Storytelling:

Using mainly articles and photos for print media, while videos and audios for electronic media.



V.S.



Digital Storytelling:

Finding new ways of telling stories on digital and social platforms and attract new audiences.

PeoPo - Output

→ On PTS TV Channel

- ◆ Daily PeoPo News (4 mins / daily) 10 stories/per week
- ◆ PTS News (2 stories / weekly)
- ◆ PeoPo 30 Minutes (In-depth coverage by Campus News Center) 400us\$/funding

→ On Internet

- ◆ PeoPo Webcast
- ◆ PeoPo Guest Editor
- ◆ Facebook Livestream





2016

Establishing CJ
Self-regulatory Com-
mittee

2015

Deepening Citizen
Journalist Reports

2014

Strengthening
Social Media
Connections

2013

Recognition from
the Social
Utility Award

2012

Newly Revised
Service Upgrade

2011

Yields Steady
Progress in Building
Civic Community

2010

Obtaining
International
Recognition

2009

Protecting
Communities
through the Lens

2008

Voicing Out
and
Building Bridges

2007

The Rise of New Mass
Movements in
Turbulent Times



最新 | 瀏覽 | 推薦 | 討論 | 影音 | TV



Taiwan's last handma
de inkstick master
2018-08-09

0 373 0



Protecting Taiwan's n
ational treasure - For
2018-08-09

91 1,278 0



Orchid Island's youth
promote eco-awareen
2018-08-09

0 414 0



Injecting new life into
Fangliao via the powe
2018-08-01

1 1,383 0



Recycling with heart
- Yonghe's Xiulang V
2018-08-01

0 1,345 0



Giant murals - Old c
ommunity transforme
2018-08-01

0 1,440 0



Passing on the torch
- Hope for disadvant
2018-07-27

0 1,333 0



Yunlin's little carers j
oin hands in a show o
2018-07-27

0 1,343 0



Tears of the times -
Changed days in Daxi



Taiwan's unique cultu
re of worship - Lung



weekly review

加入時間: 2010.04.21

1,304 則報導

4 則影音

0 則OnTV

累積瀏覽

1,469,739

關心的議題



Search input field with a magnifying glass icon.

文章分類

→ Other(1)

→ PeoPo Activity(170)

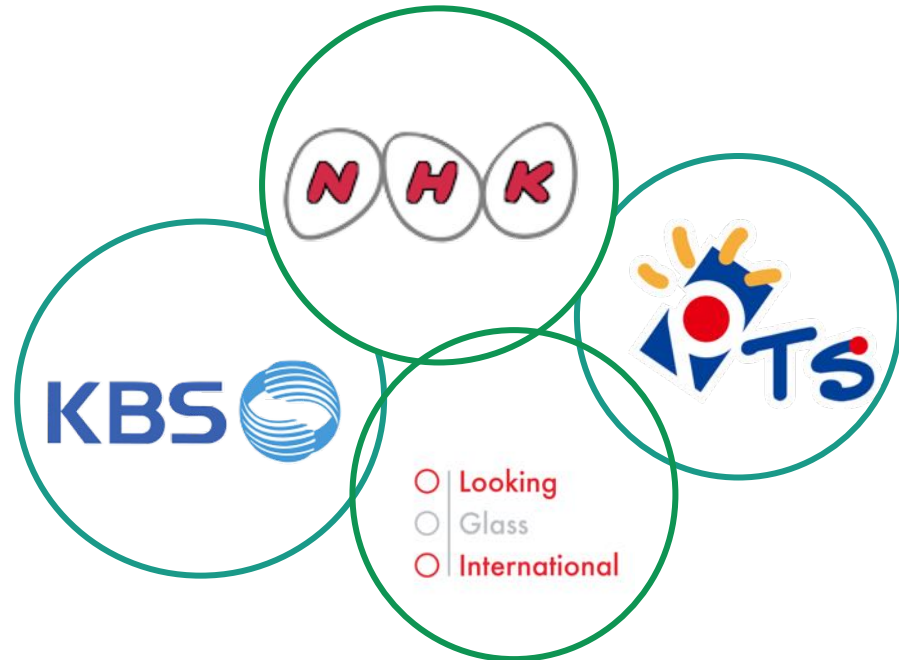
→ PeoPo Story(1018)

最新回應



TAP- The Asian Pitch

Beginning from 2007, The Asian Pitch (TAP) started as the result of a common vision between NHK (Japan), KBS (South Korea) & PTS (Taiwan)





TAP: Our Aim

To find new, authentic stories about Asia

To nurture fresh Asian talents in storytelling





Winning Projects in TAP 2018

01

Singing in the
Wilderness (China)

- Executive produced by Taiwan PTS
- Directed by Dongnan Chen

02

Paradise Garden
(China)

- Executive produced by Korea KBS
- Directed by Zhiqi Pan

03

The Last Ring Ladies
(Malaysia)

- Executive produced by Japan NHK
- Directed by Nova Goh



Thank you for listening

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