COVID-19 PANDEMIC, AN OPPORTUNITY FOR NEXT PRACTICES?

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Facts

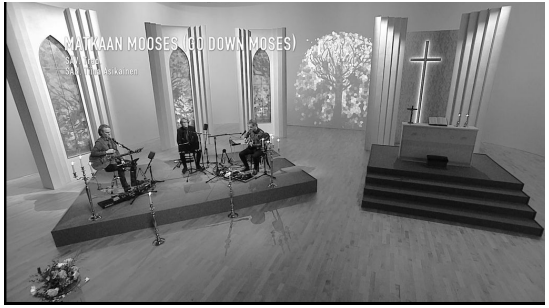
85% of Yle employees work at home, part-time or full-time.

The collaborative tools from Google made the leap from pre-corona time smooth and fast.

Lessons learned: An investment in easy-to-use and functional collaboration tools is an investment in a companies continuity.

- Kaisa-Maaria Hilden, communication specialist

New non-technical practices



A church was built in the studio instead of OB-productions.

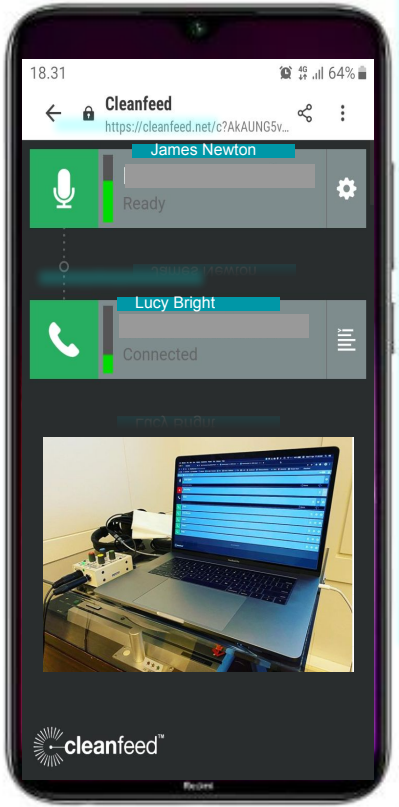
Self operated guest-booths near to main entrance, connected to the news-studio.

New non-technical practices

Plexiglasses will be installed between people working in the control room.

The hosts/guests do their own make up for television, assisted by a professional at a proper distance.

Audio production- how to do your interviews remotely



Cleanfeed, a browser-based service for audio content.

Send a link to the guests, they can join without having to install anything on their devices.

Use case: Panel discussions, Interviews.

Audio reports, Reporter-IT

Live reports, interviews.

FTP your material to the production system

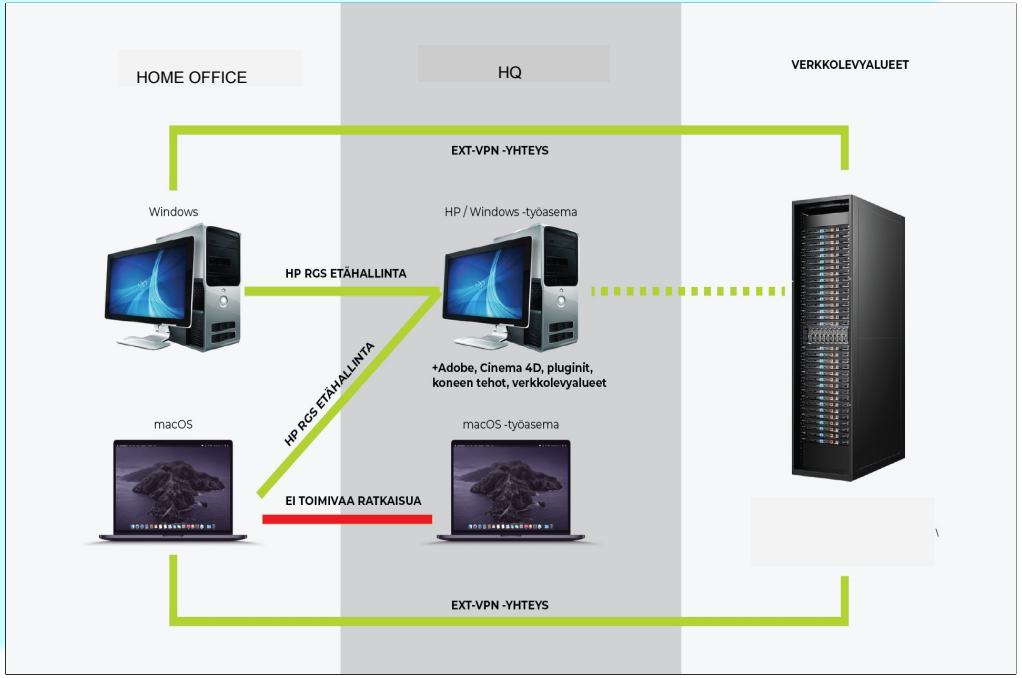
Use case: Reporter at home

Producer works at home office

The producer is connected via Skype TX to the studio (Tricaster) and has a realtime multiview and talkback to the studio. The producer can also operate the videomixer if needed.

Use case: Breaking news

Craft graphics created at home



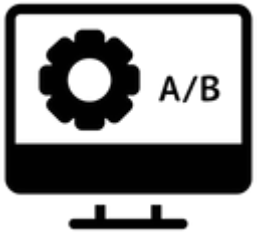
Collaboration tools goes media production

Google Meet is being used for both audio and video interviews.

Tests has been made with Zoom and MS Teams.

The critical point with these tools is the network capability.

Next steps



We are continuously experimenting with different applications and workflows, to create new ways to work remotely.
We will share these findings with you, and we are looking forward to collaborate with you on this.

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THANK YOU!

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