# Global Grants 2025 - Individual Grantee Reports

## Daren Julie

**Position**: Studios Co-ordinator

**Organisation**: Seychelles Broadcasting Corporation (SBC)

**Activity**: Studio Management

**Destination**: Namibian Broadcasting Corporation (NBC)

**Date**: 14 - 28 March 2025

Daren at Namibian Broadcasting Corporation (NBC). Credit: Daren Julie

### Objectives

- A deeper understanding of studio lighting and set décor
- Develop skills in audio capturing and studio filming
- Learn about some of the modern studio equipment NBC are using
- Participate actively in some of NBC's big studio productions
- Enhance my skills in producing and developing high quality TV programmes
- Further advancement in my field of work as a Studio Coordinator
- Enhance my practical skills as a content creator (scripting, editing and post-production)

### Experience

As one of the successful recipients of the Public Media Alliance (PMA) Global Grant, I had the incredible opportunity to visit Namibia. During my two-week attachment two major national events occurred: the inauguration of Namibia's first female president and the country's Independence Day celebrations. This made it an especially busy and exciting time to be there. The cooperation and hospitality of the team at the Namibian Broadcasting Corporation (NBC) was amazing. As it was my first time visiting an international broadcaster, it was very rewarding to understand and catch up with their day-to-day operations which is very different from what I usually do at SBC.



**Supported by the Grace Wyndham Goldie [BBC] Trust Fund**

I was attached with the Outside Broadcast (OB) section under the leadership of Mr. Ronny and most of the time I was mostly outside with setting up and rigging with Mr. Kevin. Using my experience with working in the OB field I was able to meet my learning objectives while also sharing some key setting up techniques with the team improving their productions and filming strategy. One of the challenges that the team and I had to face was the weather. There was a lot of heavy rain and flash floods making our working schedule hectic causing us to work late into the night just to get things done. I loved the energy of the team; they were all willing to learn from me as much as I was learning from them.

Daren with Sound engineer Brian Peterson and OB Officer Kevin Gowaseb Credit: Daren Julie

During the second week, operations slowed down, and my focus was mostly on the studios. I gained insight in their booking methods, set designs and all that comes with proper studio management within specific timeframes, as there is always a production being filmed during the whole day. I was exposed to new ideas and creative approaches that inspired me to implement in my working environment. I experienced innovative techniques including lightning, sound and incorporating ways to capture audience attention whilst they are watching different productions. I gained a lot of creative ideas, production techniques, better ways to work with new technologies and workflows. They were insights and best practices that I can adopt in my workplace and share with my studio team.

My visit to the Namibian Broadcasting Corporation (NBC) through the PMA Global Grant helped support a few important goals. Firstly, aligning with Sustainable Development Goal 4 - which is Quality Education. My visit provided valuable professional development and skills exchange. The knowledge gained will be used to share with colleagues, on how to promote lifelong learning and capacity building at the SBC.

My experience also highlighted international collaboration between NBC and SBC, supported by the Public Media Alliance and part funded by the BBC. This partnership fosters global cooperation and knowledge sharing among public service media which fits with Sustainable Development Goal 17 – Partnerships for the Goals.

My involvement in Studio Coordination and media production directly supports the advancement of creative industries. By improving workflows and optimising resources in studio settings, contributing to the efficiency and sustainability of media infrastructure, fostering innovation in content creation and distribution aligning with Goal 9: Industry, Innovation, and Infrastructure. My experience actively supports these SDGs by enhancing knowledge-sharing, improving industry standards, and fostering sustainability in media production.

Daren assisting the News and Programming Department and the Technology Department Credit: Daren Julie

**Conclusion**

This experience was especially timely as SBC is in the process of upgrading to newer and modern equipment and technologies that will be used once we move to our new SBC House. This will help us to produce and design our sets with a more modern touch. I am looking forward to applying what I have been able to learn from this trip into my workplace, sharing my ideas and techniques learned to train my colleagues helping to create a more modern working environment where we can enjoy our work and deliver quality content to our viewers.

I would like to thank the Public Media Alliance (PMA) Global Grant for this opportunity to visit the NBC and express my gratitude to all the staff and Management of the NBC for welcoming me and making me feel at home during those two weeks. It was an insightful and educative journey that has led to many opportunities and friendships. I will definitely be going back.