# Global Grants 2025 - Individual Grantee Reports

## Tokasa Rainima

**Position:** Multimedia Journalist

**Organisation:** Fijian Broadcasting Corporation (FBC)

**Activity:** Investigative Reporting, Ethical Journalism and Digital Tools

**Location:** Special Broadcasting Service (SBS) – Australia

**Date:** 2 – 10 June 2025

Tokasa is with Sarah Parker – Production Manager, News Digital & In-Language Bulletins. Credit: Tokasa Rainima

### Objectives

Prior to the visit, my goals were strategically aligned with both personal growth and organisational advancement. I aimed to gain deeper insights into SBS's editorial standards, newsroom operations, and content development strategies to support knowledge transfer within FBC. Benchmarking SBS's practices against ours were essential to identify areas for innovation and improvement. Networking was a key objective - to build meaningful connections with SBS professionals and international delegates, fostering collaboration. I sought to engage in cultural exchanges by sharing Fijian media practices and learning from SBS's multicultural broadcasting approach. This was a valuable opportunity for professional development, allowing me to enhance my skills as a radio journalist through exposure to global best practices and structured training. These objectives guided my participation throughout the visit and were successfully achieved through interactive sessions, workshops, and informal exchanges.



**Supported by the Grace Wyndham Goldie [BBC] Trust Fund**

Tokasa is with Georgia Bray - Production Coordinator, News and Current Affairs (NACA) Digital. Credit: Tokasa Rainima

**Experience**

The official visitation in June was funded under the Public Media Alliance Global Grant Scheme. The itinerary included interactive sessions, presentations, and workshops focused on media research projects, capability building, and cross-cultural communication. These sessions significantly contributed to my professional development and capacity enhancement in the broadcasting field.

As part of the SBS Code of Practice Training, I gained valuable insights into the ethical standards and editorial guidelines followed by SBS Australia. A major highlight was the Studio Tour, which included live viewing of the SBS Dateline production - an internationally recognised current affairs program.

One of the most memorable experiences was being invited for a live studio interview by a Samoan announcer. This opportunity allowed me to share insights about my role as a Radio Journalist in Fiji and to speak more broadly about the mission and operations of the Fijian Broadcasting Corporation.

On Wednesday, 4th June, I also participated as a member of the studio audience for the SBS programme Insight. The episode focused on the Superannuation System in Fiji, particularly the Fiji National Provident Fund, and explored how retirees manage and utilise their retirement savings. The panel discussion featured experts and members of the Fijian diaspora and offered a comparative analysis with Australia's retirement system.

The visit aligns with several Sustainable Development Goals (SDGs), including SDG 4: Quality Education – I hope to improve 'inclusive and equitable quality education and promote lifelong learning opportunities for all' through professional training and knowledge sharing. By promoting inclusive media representation through my work, I hope to 'achieve gender equality and empower all women and girls' as set out by SDG 5: Gender Equality. By strengthening public media integrity, this project aims to 'promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels' in accordance with SDG 16: Peace, Justice and Strong Institutions.

This experience will have a lasting impact on my career and organisation. I plan to integrate SBS's editorial practices into FBC's newsroom workflows, especially in areas of ethical reporting and multicultural programming. I believe my presence was mutually beneficial, as I shared FBC's practices and challenges with SBS teams, contributing to a broader understanding of Pacific media landscape.

A focus of my visit is to include and implement what I have observed and learn back in my role and department at FBC with my peers and colleagues. In the short term my plans for implementation include 1) Conducting training at FBC to share SBS's editorial practices. 2) Proposing updates to FBC's Code of Practice based on SBS's model. 3) Initiating collaborative content projects with SBS and other PMA members.

The long-term impact in my career and at my organisation that I hope to achieve are: 1) Strengthening FBC's role as a public service broadcaster in Fiji. 2) Enhancing my career trajectory through international exposure and professional growth. 3) Contributing to regional media development through sustained partnerships and knowledge exchange.

Tokasa in the SBS newsroom. Credit: Tokasa Rainima

**Conclusion**

In conclusion, the visitation to SBS proved to be both enlightening and empowering. It provided a platform to exchange knowledge, build media partnerships, and reflect on the standards and future of public broadcasting in the Pacific region. I am grateful to the Public Media Alliance (PMA) and the Grace Wyndham Goldie (BBC) Trust for selecting me to participate in this informative training program at SBS (*A World of Difference*) in Sydney, Australia.

I also want to thank Laura Hedge, Government, Policy & Regulatory Manager, and her team for putting together an excellent training plan and for enabling me to access such a rewarding learning experience. The most rewarding aspect of the visit was the live studio interview, which allowed me to represent Fijian media on an international platform. The studio tour and participation in Insight were also deeply impactful. Once again, Vinaka Vakalevu Public Media Alliance (PMA) and Grace Wyndham Goldie (BBC) Trust.



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