

Public Media Alliance Member Benefits

There are two types of membership at the Public Media Alliance (PMA).

1. **Core Membership:** This is restricted to public service media (PSM) companies only.
2. **Affiliate Membership:** This is reserved for non-public service media organisations, that are active stakeholders in the wider public service media environment, such as regulators, media support organisations, academic institutions, and funding agencies.

Members fund PMA's essential work in connecting, supporting, and advocating for strong and independent public media worldwide, and serving as a global hub for PSM knowledge and exchange.

What does Core or Affiliate Membership of the Public Media Alliance get you?

Direct benefits for ALL members:

As a Core or Affiliate member of the Public Media Alliance, you will receive:

- Access to PMA's exclusive [roundtable events](#), bringing together likeminded public media workers on specific issues, on topics such as emergency broadcasting, prominence, educational programming, and election coverage
- Opportunity to request specific topics for roundtable events
- Access to PMA's other exclusive offers for training, including [PSM Masterclass](#) and [PSM: An Introduction](#)
- Access to our Global and Trainer Grants, funding international travel exchange between members
- Exclusive attendance to regional in-person PMA events, workshops and roundtables, often organised in coordination with other conferences
- Access to exclusive PMA discounts for international events, such as the Radiodays conferences held in Europe, Asia and North America
- Access to discounted rates for training with trusted and verified third-party partners and consultants
- Supporting the delivery of member-organised events, including running sessions and workshops, helping with promotion and invitations, and providing logistical assistance during the event

- International relations support and exposure to PMA's global network of contacts in the PSM, civil society and academic sector
- Access to PMA's dedicated team to conduct research on your behalf, assist with international event planning, and share knowledge of the global media industry
- Prioritisation for members in our applications for external funding, and first access for members' staff to participate
- Advocacy, representation, and coordinated international support at times of crisis, including via our membership of the [Media Freedom Coalition's Consultative Network](#)
- Regular member emails from our Membership Manager with our latest updates and opportunities, plus a quarterly editorial report, highlighting the global trends in public media
- Republication of features and articles from your company onto PMA's website, providing you with global industry exposure
- Your work featured in PMA's influential and agenda-setting newsletter, distributed globally on a weekly basis

Direct benefits for CORE members only:

- Prioritisation and focussed support on key issues
- Voting rights, and the opportunity for executive leadership to sit on [our Board](#)
- Priority access to our [Global Grant scheme](#) to fund international travel exchange
- Priority access to our Trainer Grant scheme to provide specific training for individual or groups of PMA members
- Access to award-winning free content acquisitions through third-party partners, such as [Prefects](#) and [N*Gen](#) from PVI, and the Vienna Philharmonic Orchestra

Indirect benefits:

As a member of PMA, you are:

- Supporting the Public Media Alliance's role as a 'trade magazine' for public service media, producing reports, features, analyses, and a podcast on different issues, challenges and themes relevant to public media worldwide
- Supporting the Public Media Alliance's advocacy work where we champion free and independent public service media, monitor the global industry, and raise awareness of threats to public media through our various advocacy networks such as the Media Freedom Coalition Consultative Network, the Global Task Force for public media (GTF), or the Global Forum for Media Development (GFMD)

- Supporting the Public Media Alliance's [original research](#) and industry reports into topics of major interest for public media worldwide
- Supporting the Public Media Alliance's role as a [hub of external academic research](#) and knowledge, including our commissioning of op-eds from public media leaders, workers, and thinkers
- Supporting the Public Media Alliance's attendance at global events, where we raise the position of public service media
- Supporting the Public Media Alliance to be an international authority for public service media, commenting and speaking publicly about the role of public service media in the press
- Supporting the Public Media Alliance's work in running and supporting media development projects globally, predominantly in non-G20 countries

In supporting this work, you are contributing to a body of work that is collectively designed to promote and champion the cause of public service media worldwide.

For any questions, or to learn more about these benefits, please email our Memberships Manager, Clare Lilley | clare@publicmediaalliance.org.